

Dr. Sally A Dresdow

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Operations and Management Department
College of Science, Technology, Engineering, Mathematics and
Management

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Education

- **BA English Literature/Psychology**
Greenville College
Greenville, IL,
- **DBA Organizational Behavior**
Southern Illinois University-Carbondale
Carbondale, IL, 1993
- **MBA Quantitative Methods**
Roosevelt University
Chicago, IL, 1987

Work Experience

Academic - Post-Secondary

- **University of Wisconsin - Stout**, Department of Operations and Management, College of Management
Associate Professor
August 26, 2011 -
- **University of Wisconsin - Stout**, Department of Operations and Management, College of Management
Assistant Professor
August 24, 2007 - May 26, 2011
- **University of Wisconsin - Green Bay**
Associate Professor
August 2001 - May 2007
- **University of Wisconsin - Green Bay**
Assistant Professor
August 1997 - May 2001
- **Northern State University**
Assistant Professor
August 1996 - May 1997
- **Asbury College**
Assistant Professor
August 1992 - May 1996

Intellectual Contributions

Journal Article

- Dresdow, S., & Benson, J. (Accepted). Far Side of Critical Thinking: Embedding Abductive Thinking to Expand Understanding. *Journal of Higher Education Theory and Practice*, 15(6), West Palm Beach, FL.
- Benson, J. K., & Dresdow, S. (2015). Design for Thinking: Engagement in an Innovation Project. *Decision Sciences Journal of Innovative Education*, 15(3), 377-410.
- Benson, J., & Dresdow, S. (2014). Design Thinking: A Fresh Approach for Transformative Assessment Practice. *Journal of Management Education*, 38(3), 437-463.
- Pederson, L., Dresdow, S., & Benson, J. (2013). Significant tasks in training of job-shop supervisors. *Journal of Workplace Learning*, 25(1), 23-36, Emerald Group Publishing.
- Benson, J., & Dresdow, S. (2010). Critical incidents as a signature pedagogy to develop professional thinking. *Business Case Journal*, 17(2), 6-15.
- Benson, J., & Dresdow, S. (2009). Common sense and integrative thinking. *Management Decision*, 47(3), 508-517.
- Benson, J., & Dresdow, S. (2008). Teaching AI to enhance student's understanding of organizational behavior. *International Journal of Learning, The: Annual Review*, 15(2).
- Benson, J., & Dresdow, S. (2006). Big picture thinking as a closure course design strategy. , 7(Fall).

Conference Proceeding

- Dresdow, S., & Benson, J. (2015). Beyond Critical Thinking: Embedding Abductive Reasoning to Expand Understanding. *North American Management Society*, North American Management Society.

Case Study

- Dresdow, S., & Benson, J. (2008). United to engage: Gaining collaboration through dialogue for strategic change. , 27, Annual Advances in Business Case Research.
- Benson, J., & Dresdow, S. (2007). Olde Main Street, Inc.: A case study of strategic revitalization. , 26, Annual Advances in Business Case Research.

Service

University UW Stout

- **Committee Member**, Institutional Review Board (August 2010 - Present)
- **Committee Member**, Graduate Education Committee (August 2008 - Present)
- **Committee Member**, DLT - Campus Climate Sub-Committee (September 2014 - August 2015)
- **Committee Member**, Diversity Leadership Team (August 13,2014 - August 2015)
- **Plan B Advisor**, Best Practices for Hydration: Proper Adolescent Hydration during Training (July 2015)
- **Plan B Advisor**, Building Teams for Collaborative Learning in Higher Education (July 2015)
- **Plan B Advisor**, Hose Bed Cover Process: Batching to Continuous Flow (May 2015)
- **Plan B Advisor**, Improving and Sustaining Employee Engagement: An Organizational Assessment Follow Up at Company XYZ (May 2015)
- **Plan B Advisor**, Moving Company ABC Training from a Traditional Classroom to a Virtual Classroom (May 2015)
- **Plan B Advisor**, Strategies to Improve Employee's Work Ethic (May 2015)
- **Committee Member**, Advisory Board for Food & Nutritional Science (August 2009 - May 2015)
- **Committee Member**, Associate Professor Promotion Committee (August 2014 - January 2015)
- **Plan B Advisor**, Assessment and Recommendations of Sales Training Materials for Professional Services Organization (August 2014)
- **Plan B Advisor**, Reasons for Attending Face-to-Face Lab Sessions in a Hybrid Web Development Course (August 2014)
- **Panel Member**, New Faculty Training from NTLC (August 13, 2014)

- **Plan B Advisor**, A Training Plan to take Company XYZ Online: A Small Business Approach (May 2014)
- **Plan A (Thesis) Committee Member**, Acceptance and Intake of a New Thickened Beverage Product (May 2014)
- **Plan B Advisor**, Supporting Your Hero: Critical Incident Stress Management Training Needs Assessment for Firefighters Spouses/Significant Others (May 2014)
- **Plan B Advisor**, The Challenges of Writing an Effective Orientation Plan for a Non-profit Organization (May 2014)
- **Plan B Advisor**, Improving Gas Emergency Proficiency on Customer Calls through the use of Web-Based Training (December 2013)
- **Plan B Advisor**, Orientation and Onboarding Best Practices: Creating an Onboarding Model (December 2013)
- **Plan B Advisor**, Student Learning Outcomes Assessment in a College of Management. MS Technology Management (May 2013)
- **Plan A (Thesis) Committee Member**, The Consumption of Commodity Supplemental Food by Homebound Older Adults (May 2013)
- **Plan B Advisor**, The Relationship between Night Eating Syndrome and Body Mass Index Among College Students (May 2013)
- **Committee Member**, Faculty Senate Executive Committee (August 2010 - May 2013)
- **Committee Chair**, Graduate Education Committee (August 2010 - May 2013)
- **Plan B Advisor**, Consumer Adoption of Mobile Services: How Today's Consumer Perceives "Smart" Products (December 2012)
- **Plan B Advisor**, The Effect of Communication on Continuous Improvement and Quality: Engineering's Interaction with Manufacturing (December 2012)
- **Plan B Advisor**, A Golf Club Fitting and Fitness/Nutritional Training Program to Aid College Golf Coaches in the Development of Their Golfers (June 2012)
- **Plan B Advisor**, Value stream mapping of upstream processes within Wallace Carlson Printing (June 2012)
- **Plan B Advisor**, Analysis of Engineering Organization within a Contract Manufacture of High Mix – Low Volume Products (February 2012)
- **Plan A (Thesis) Committee Member**, An Evaluation of the Breastfeeding Peer Counseling Program at the Chippewa County WIC Clinic (December 2011)
- **Plan B Advisor**, A Training Program for the Associate Production and Facility Managers In the retail division of Goodwill Easter Seals of Minnesota (May 2011)
- **Plan B Advisor**, Development and Delivery of Training Materials For a Product Lifecycle Management System (May 2011)
- **Committee Member**, Sexual Harassment Education Committee (August 2009 - May 2011)
- **Plan B Advisor**, The Effect of Communication on Continuous Improvement and Quality: (December 2010)
- **Plan A (Thesis) Committee Member**, Wisconsin Home Health Care Nurse Referrals To Registered Dietitians (August 2010)
- **Plan B Advisor**, Organizational benefits of retaining older workers (May 2010)
- **Plan B Advisor**, Formal on-boarding procedures: An implementation model for XYX Company (November 2009)

Plan B Advisor, Methodology to Determine Employee Performance Standards Post Implementation of a Software System (May 2009)