

Urs R. Haltinner, Ph.D.

Professor

Department of Teaching Learning and Leadership
College of Education Hospitality, Health and Human Sciences
University of Wisconsin-Stout (UW-Stout)
Menomonie, WI 54751

TEACHING

Remaining passionate about the social, political and economic environment undergirding the US workforce development system defines me as a Career and Technical (CTE) Educator.

Courses taught the following courses during my tenure at UW-Stout:

MBE 101 Intro to MBE*	MBE-409 ME Student Teaching
MBE 202 Supervision of MBE CTSOs*	MBE-411/611 BE Methods & Curriculum
MBE 301/501 ME Methods*	MBE-419 BE Student Teaching
MBE 311 Project Methods*	MBE 499/699 Independent Study
MBE 312 FCSE 341 Pre-Clinical*	MBE 701 Issues in ME/BE*
MBE 355/555 Seminar*	MBE 702 Improving ME/BE Methods*
MBE 401/601 ME Curriculum*	CTE 720 Policy and Legal Issues*
EDUC 326 Foundations of Education*	CTE 901 Intro to the EdD in CTE
CTE 360/560 Coordination of WBL*	CTE 911 Comparative Systems*
TECED-375/575 WIDS Instructional Design	CTE 302/502 Principles of CTE*
CTE 438/638 Course Construction	CTE 921 Qualitative and Mixed Methods Research
	CTE995 Dissertation Research

**Major course revisions made*

RESEARCH & SCHOLARLY ACTIVITIES

My research and scholarship efforts are focused on instructional delivery, methods, and motivation consistent with the national efforts focused on Pk-16 education and career, technical, workforce and training.

Research in Progress

Stanislowski, D., Haltinner, U. (in progress, nd). Entrepreneurship across k-12 curricula (Envisioned submission, Business Education Research Journal)

Haltinner, U. (in progress, nd). A Comparative study on the traditional lesson cycle augmented with prediction, inter-leaving and reflective closure (SoTL Journal submission envisioned)

Published Research Work

(Schultz, 2019, August). Emerging Center for Career and Technical Education Stakeholder engagement report for the strengthening of career and technical education for the 21st Century Act (Perkins V). (Haltinner, U., Contributor)

Haltinner, U. (May 2019). On articulation; Thoughts about articulation from my 29.5 years as a career and technical educator across my PK- 16 teaching and learning journey. Emerging Center for Career and Technical Education: Menomonie, WI. University of Wisconsin-Stout.

Bauer, B., Brock, K., Haltinner, U., Klemme, D., McAlister, B., Schultz, D., Simoneau, M., Stanislowski, D., Tiala, S., & Welty, K. (August, 2018). Advancing the status and prospects of career and technical education through dialogue, collaboration, and pooled expertise. University of Wisconsin-Stout Emerging Center for Career and Technical Education Excellence.

Haltinner, U., Mooney, C., and Stanislowski, D. (March 2012). Research report: A profile of school-based enterprises within CTE disciplines. Techniques.

Klein, S., R. Haltinner, U., R. (Winter, 2012). Using film as pedagogy to explore pre-service teachers' beliefs. MountainRise: The International Journal of the Scholarship of Teaching and Learning. 7(1).

- Stanislawski, D. & Haltinner, U. (2009). Leveraging career and technical education student organization as pedagogy: preparing teachers to advise FBLA and DECA. *Delta Pi Epsilon Journal*, 51(3), 166-176.
- Haltinner, U., & Stanislawski, D. (2009). Preparing teacher candidates to effectively engage CTSO's in marketing education. *Business Education Forum*, 63(4), 34-38.
- Haltinner, U. (2008) Achieving consensus on secondary marketing education curriculum and instruction-- A Delphi study, University of Minnesota, ProQuest Dissertation Database.
- Haltinner, U. (2008). Marketing education curriculum guide preface. Department of Public Instruction, p. 7.
- Haltinner, U. (September 2007). Respecting the past and positioning for the future, Wisconsin Marketing Education Update.
- Mooney, C., Haltinner, U., & Stanislawski, D. (2006). Tracking the career paths of marketing and business education graduates, *Techniques*, 81(3), 48-51.
- Haltinner, U. (2001). The death of a historic brand. *Contemporary Case Studies in Marketing*, *MarkEd*, 3(2).

Unpublished Research Work

- Haltinner, U. (2019). Work-based Learning: The power is in the design. Wisconsin CTE Work-based Learning Marketing Collateral designed for adapted by Wisconsin Department of Public Instruction CTE Program Workgroup.
- Haltinner, U. (2020). Career and technical education; Stakeholder understanding of secondary level CTE, its purpose within the US workforce development system (v5.6), (Course reader employed in CTE 360-560 Course).
- Haltinner, U. & Baird, S. (2013). The Status of work-based learning in WI: How it informs future designs. (Findings and recommendations distributed within DPI via the Director (Sharon Wendt)
- Haltinner, U., Oliver, K., & Woehrmann, N. (2012). Collaborative Student Research, Description of marketing and business teacher awareness and involvement in their school PLCs. Spring 2012 MBE 355 Seminar Course, Menomonie, WI.

Local, State and National Presentations

- Haltinner, U. & Stanislawski, D. (2020, April). Leveraging Pre-clinical Experiences to Advance Entrepreneurship Education. Presentation at the Business Education Research Conference within the National Business Education Association. Virtual Conference.
- Haltinner, U. (2019, December). The entrepreneurial work-based learning approach; Access, equity, and entrepreneurialism. Association of Career and Technical Education, Career Visions, Anaheim, CA.
- Haltinner, U. (2019, June). Student engagement via the lens of the about, through, and for framework. Polytechnic International Summit (PS19). Menomonie, WI.
- Stanislawski, D., Haltinner, U., Rigotti, A., Christopherson, T., Weseli, M., & Bott, T. (2019, October). Entrepreneurship across k-12 curricula. Presentation at the Wisconsin Business and Information Technology Education Conference. Fond du lac, WI.
- Haltinner, U. (2019, July-August). Embracing diversity in practice via experiential learning. Societe Internationale Pour L'Enseignement Commercial, International Society for Business education. Kefalonia, Greece.
- Schultz, D., Simoneau, M., Haltinner, U., Klemme, D. & Stanislawski, D. (2018, November). Advancing CTE through dialogue and pooled expertise. Association of Career and Technical Education, Career Visions, San Antonio, TX.
- Haltinner, U. (2018, July-August). Work-based learning with the high impact twist. Societe Internationale Pour L'Enseignement Commercial; International Society for Business Education. Reykjavik, Iceland.
- Haltinner, U. (2018 July-August). Context matters: A comparative global lens into CTE/VET/TVET (Research Poster Presentation). Societe Internationale Pour L'Enseignement Commercial; International Society for Business Education. Reykjavik, Iceland.

- Haltinner, U. (2017, December). The CTE supply chain: High impact WBL that works. Association of Career and Technical Education, Career Visions, San Antonio, TX.
- Haltinner, U. (2015, December). Secondary-level CTE program brand and value perceptions; preliminary findings, Association of Career and Technical Education, Career Visions, New Orleans, LA.
- Haltinner, U. (2015, September). School-based Enterprise; the High Impact Work-based Learning Design. Family and Consumer Science Education State Conference, Menomonie, WI.
- Mooney, C. & Haltinner, U. (2015, October). Wisconsin Career & Technical Education. Western Technical College, Mauston Campus, WI.
- Stanislowski, D. & Haltinner, U. (2015, October). Leading the way with CTSOs, Wisconsin Association of Career and Technical Education Association, Oshkosh, WI.
- Haltinner, U. & Smith, J. (2014, October). The experience of student teaching and the cooperating teacher's role within the edTPA paradigm. Wisconsin Marketing Education Association Fall Conference, Wisconsin Dells, WI.
- Haltinner, U. (2014, September). Motivation: Moving from compliance to engagement: Family and Consumer Science Education State Conference, Menomonie, WI.
- Haltinner, U. & Ryberg, D. (2014, September). Amping up the FCSE curriculum connect with an entrepreneurial flair. Family and Consumer Science Education State Conference, Menomonie, WI.
- Haltinner, U. & Ryberg, D. (2014, September). Relevance to Rigor through School- Based Enterprise Learning. Family and Consumer Science Education State Conference, Menomonie, WI.
- Haltinner, U. (2014, July). App world: Purposefully engaging students in marketing via apps. MBA Research Center Conclave, Cleveland, Ohio.
- Haltinner, U. (2014, July). Kick-Starts: Youth inspired examples designed to evoke learner attention. MBA Research Center Conclave, Cleveland, Ohio.
- Haltinner, U. (2013, October). Work-based learning: What we know about it and its future. ACTE Best Practices and Innovations Conference, San Diego, CA.
- Haltinner, U. & Baird, S. (2013, July). Co-op, internship, and youth apprenticeship: What we know and what it tells us about its future. MBA Research Center Conclave, Providence, RI.
- Mooney, C., Benson, T., Haltinner, U., & Schlough, S. (2012, December). The effective use of advisory committees and external stakeholders in program operations, Atlanta, Association of Career and Technical Education, Career Visions, Atlanta, GA.
- Haltinner, U., Oliver, K., & Woehrmann, N. (2012, May). Collaborative Student Research, MBE 355 Seminar; Description of marketing and business teacher awareness and involvement in their school PLCs. UW-Stout May Advisory Board Meeting, Menomonie, WI.
- Haltinner, U. (2012, July). Student Motivation: Perspectives from outside of education. MBA Research Center Conclave, Denver/Boulder, CO.
- Haltinner, U. (2012, September). Rethinking the motivation of today's student: A 21st century values approach. NARENWICH. Stevens Point, WI.
- Haltinner, U. (2012, July). Student teaching: Critical next generation preparation. MBA Research Center Conclave, San Diego, CA, CO.
- Haltinner U. (2011, April). The Hollywood curriculum: Teacher education goes to the movies, OPID System Conference, Menomonie, WI.
- Haltinner, U. & Stanislowski, D., (2011, September). Fostering deep Learning through school-based enterprise teaching and learning as a Strategy. NARENWICH. Stevens Point, WI.
- Stanislowski, D., Mooney, C., and Haltinner, U. (2010, December). A profile of school-based enterprises within CTE. Association of Career and Technical Education Conference and Career Tech Expo. Las Vegas, Nevada.
- Klein, S., & Haltinner, U. (2010, April). Using film as pedagogy to explore pre-service teacher beliefs, UW-Stout CEHHS Brown Bag presentation, Menomonie, WI.
- Haltinner, U. & Stanislowski, D. (2009, December). School based enterprise as pedagogy to stimulate entrepreneurial spirit, ACTE Convention, Nashville, TN.
- Stanislowski, D. & Haltinner, U. (2009). Using digital whiteboards in the classrooms: Ideas and opportunities, UW-Stout 2009 Spring In-service Session, Menomonie, WI.

- Stanislowski, D. & Haltinner, U. (2008). Preparing teacher candidates to become competent student organization advisors, ACTE Convention, Charlotte, NC.
- Haltinner, U. (2008, July). College marketing professor expectations of secondary marketing education curriculum invited presentation, MarkED Conclave, Portland, OR.
- Haltinner, U. (2008, July) Marketing education, its purpose within the information and innovation age, MarkED Conclave, Portland, OR.
- Haltinner, U. (2008, October). Think different think school-based enterprise, WMEA Fall Conference, Appleton, WI.

SERVICE ACTIVITIES

Through active engagement with internal and external stakeholders we contribute to the evolution of teaching and teacher-education. Active engagement is critical to effective leadership in teaching and learning.

Service to the School of Education (SOE) and Teaching Learning and Leadership (TLL) Department

- Member, ICT Program Faculty Search and Screen Committee, (FA 2018)
- Member, School of Education School Counseling Faculty Search and Screen Committee, (2012/13)
- Chair, TLL Department Personnel Committee, (2013 – SP 2015 and 2018-2020)
- Co-Chair, TLL Department Personnel Committee, (2020-21)
- Member and CEHHS Representative, Emerging Information Technology committee (2011 – present)
- Member, School of Education Educational Psychology Faculty Search and Screen Committee, (2012/13).
- Chair, School of Education Educational Psychology Faculty Search and Screen Committee, (2009/10).
- Chair, School of Education Multicultural Education Faculty Search and Screen Committee, (2009/10).
- Chair, School of Education Recruitment and Retention Specialist Search and Screen Committee, (2008).
- Member, School of Education Personnel Committee, (2007 – 2010).

Service to the UW-Stout Programs

- Member, Graduate Education Committee, 2020-2023 Term)
- Member, University level, Program Review Committee, (2015 – 2019)
- Member, UW-Stout Emerging Instructional Technologies Council, (2012 – present)
- Member, University level, Program Review Committee, (2009 – 2011) and (Alternate 2011 – 2015)
- Member, Business Administration Program Advisory Board, (2009 – present)
- Member, Retail Merchandising and Management Program Advisory Board, (2010 – 2018)
- Member, Career and Technical Education & Training Program Advisory Board, (2004 – 2018)

Service to the College of Education, Health and Human Sciences (CEHHS)

- Interim-Associate Dean, College of Education, Health and Human Sciences, (7/2008 – 1/2009).

Service to the University

- Chair, University Full Professor Promotion Committee (2019)
- Member, University level, Program Review Committee, (2015 – 2019)
- Member, UW-Stout Emerging Instructional Technologies Council, (2012 – present)
- Member, UW-Stout Ethics Center Director Search and Screen Committee, (2009)
- Member, University level, Program Review Committee, (2009 – 2011) and (Alternate 2011 – 2015)

- Member, University level, Curriculum and Instruction Committee, (2007 – 2011)
- Member, University level, General Education Committee, (2005 – 2008) and (2009 - 2011)

Service Beyond the University

- ACTER Member, and Research Discussant 2015-present
- ISBE (International Society for Business Journal), Peer Reviewer (2015 – present)
- Planned and Hosted University Council of Work and Human Resource Council (UCWHRE) Annual Meeting, UW-Stout, Menomonie WI (June 2019)
- Dissertation of the Year Committee Chair, University Council of Work and Human Resource Council (UCWHRE) Member, (2019-to present)
- Board of Trustee Member, University Council of Work and Human Resource Council (UCWHRE), (2018-to present)
- Proposal Reviewer: ACTE (Association of Career and Technical Association), (2015 – present)
- Member: Chippewa Valley Technical College, Marketing Management Advisory Board (2011 – present)
- Member: ETS Marketing Education Praxis II Test Advisory Board, (2005 – present)
- Menomonie Area School District Board Member 2015 to SP-2016
- Test Item Writer: ETS Praxis II (BE 0101 and ME 0561) Content Area Tests, (2005 – 2019)
- In-service Provider: PDP (Professional Development Plan), Glenwood City Area School District, (2014– 15)
- Peer Reviewer: MountainRise, the International Journal of the Scholarship of Teaching and Learning (2010 – 2013)
- Member and Standards Writer: Wisconsin CTE Standards Development (Marketing Education) Team. (2011 – 2013)
- Member and Standards Writer: The Governor’s Taskforce for Wisconsin Entrepreneurship Standards, (2008 – 2009)

Professional Memberships and Committees

- Wisconsin BMIT Advisory Board to State Superintendent, (2011 – present)
- WACTE, Association of Career and Technical Education, (2002 – 2018)
 - Representative, Local Membership Development Committee
- ACTE, Association of Career and Technical Education, (2002 – present)
- ISBE, International Society of Business Educators, Member, (2002 – present)
- SCACTE, Stout Community Association of Career and Technical Educators, (2001 – 2020)
 - Treasurer 2010 - present
- WMEA, Wisconsin Marketing Education Association, Past Northwestern, (1990 – present)
- WBEA, Wisconsin Business Education Association, Member, (1999 – 2010)
- NBEA, National Business Education Association, Member, (1999 – present)
- ASCD, Association for Supervision and Curriculum Development, Member, (1997 – present)

Awards

- Longevity Award, Wisconsin Association for Career & Technical Education, (2015)
- Outstanding Instructor Award Nominee, Wisconsin Association for Career & Technical Education, (2014)
- Outstanding Instructor Award Nominee, Wisconsin Association for Career & Technical Education, (2013)
- Outstanding Undergraduate Program Director Award, UW-Stout, College of Education, Health and Human Services, (2009)

Grants

- Haltinner, U. UW-Stout Professional Development Grant Program. MBA Work-based Learning: What we know about it and its future. (\$1100) Awarded, (August 2012).

- Klein, S. & Haltinner U. UW System, OPID, Conference Development Grant Program. Impacting Undergraduate Student Learning through Film Pedagogy. (\$1000) Awarded, (December 2010)
- Haltinner, U. & Chandler, R. Wisconsin Department of Public Instruction (DPI). UW-Stout Preparing All Education for All Learners Mini-Grant, (\$5000) Awarded, (August 2010).
- Haltinner, U. & Stanislawski, D. UW-Stout Curricular Incubator Center (Summer 2010). Grant not awarded
- Haltinner, U. UW-Stout Professional Development Grant Program. ACTE National Presentation: Selected Findings on The Current State of School Based Enterprise Education in The Midwest. (\$1355) Awarded, (July 2010)
- Haltinner, U. & Stanislawski, D. UW-Stout Professional Development Grant Program. ACTE National Presentation: National Presentation: School Based Enterprise as Pedagogy To Stimulate Entrepreneurial Spirit. (\$2866) Awarded, (July 2009)
- UW-Stout Curriculum Incubator Center Grant, Post Baccalaureate Marketing and Business Education program feasibility study. UW-Stout Faculty Research Initiatives. (\$6251) Awarded, (January 2009).
- UW-Stout Faculty Research Initiatives, Proposal to present at ACTE, 2009, Topic: A Teacher Education Program's Strategy to Prepare its Teacher-Candidates for their Advisors Role CTSO, (\$1000) Awarded, (December 2008).
- UW-Stout Faculty Research Initiatives, Co-Research Project (Dr. Sheri Klein), Topic: Films in Education. (\$4500) Awarded, (May 2008)
- UW-Stout Outstanding Teaching Award, School of Education (2008)

PERTINENT EDUCATIONAL EXPERIENCE

Ph.D. (2008), *University of Minnesota Twin Cities*, Minneapolis, MN

Major: Work and Human Resource Education, Specialization in Business and Industry Education
Dissertation: Achieving Consensus on Secondary Marketing Education Curriculum and Instruction-
-A Delphi Study

Master of Science (1998), *University of Wisconsin-Stout*, Menomonie, WI

Major: Vocational Education; Concentration: Marketing Education
Thesis: A follow-up Study of Kimberly High School One and Three-Year Marketing Education
Graduates.

Bachelor of Science (1990), *University of Wisconsin-Stout*, Menomonie, WI

Major: Marketing Education, Minor: Business Administration

Associate of Applied Science (1980), *North Central Technical College*, Wausau, WI

Major; Marketing & Management